

## Every business has a story to tell. What's yours?

When it comes to reaching your audience, Avid is all business. Affordable, portable Avid Xpress® DV software gives you the power of Avid editing technology — the choice of film and video professionals in Hollywood and around the world — on standard Windows desktop or laptop systems. With Avid Xpress DV, you can create more powerful sales and marketing tools, communicate more effectively to customers and prospects, and make video a key component of your company's Web strategy. Enjoy top billing — and help the bottom line.



**READY FOR A CLOSE UP?**

Check out the enclosed demo CD and enter to win a DV camera!

Avid Xpress DV 2

Special EduPack Price  
**\$999**  
USMSRP

## Who says a good education has to be expensive?

Schools of every size must balance big ideas and small budgets. With Avid Xpress® DV software, educators and students don't have to settle for second-rate creative tools. Affordable, portable Avid Xpress DV is based on the same technology used to edit 90% of all prime-time television shows. From hands-on classrooms to long-distance learning, put the professional power of Avid Xpress DV software to the test.



**EXPAND YOUR MIND!**

Check out the enclosed demo CD and enter to win a DV camera!

Avid Xpress DV 2

**\$1,699**  
USMSRP

win a DV camera!  
details inside.

# every artist needs the right tool

professional video editing and effects software



Avid Xpress® DV  
product tour

Avid Xpress DV 2

**\$1,699**  
USMSRP

## Over-the-top performance at under-the-radar prices.

Affordable, portable Avid Xpress® DV software puts the power of Avid editing technology on standard Windows desktop or laptop systems — anywhere, anytime you need them. And because Avid Xpress DV integrates easily into your collaborative work environment, you'll save time, money, and probably a working relationship or two.



**OPEN YOUR EYES!**

Check out the enclosed demo CD and enter to win a DV camera!

Avid Xpress DV 2

**\$1,699**

## Your Life's work shouldn't consume your life savings.

Big ideas? Small budgets? No problem. With Avid Xpress® DV software, independent film and video producers don't have to settle for second-rate creative tools. Affordable, portable Avid Xpress DV puts the power of Avid editing technology on standard Windows desktop or laptop systems. And because Avid systems are the overwhelming choice of film and video professionals around the world, you'll have skills to last a lifetime.



**SEEING IS BELIEVING!**

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