



You've been working hard to prepare for retirement and while it may seem that journey is still years from reality — you're actually closer than you think! If you're within 10 years of giving up your daily work routine, you should be considering some important steps to help strengthen your financial future.

Many of us have an idea of how we hope to spend our retirement years—but don't know how to get there. Understanding the steps you can take today to create a personal plan for retirement may help reduce stress, create confidence, and put you on a path to better physical, emotional, and financial health.

STEP 1: HAVE YOU BUILT UP ENOUGH RETIREMENT SAVINGS?

Start preparing for the next phase of your life by adding up what you have to finance your future. Be sure to take into consideration anything you may owe.

LIST WHAT YOU HAVE

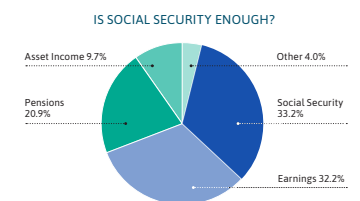
It's a relatively simple process to paint a picture of your current financial situation. Start by listing the resources you plan to use to finance your retirement.

• **Savings.** Check your savings accounts, money market funds, CDs, etc. for your current balances.

• **Investments.** Do you have mutual funds, brokerage accounts or other investments?

• **Total household income.** Make sure you're factoring in your spouse's income and retirement plans. Include your total household income, which may include rental or any other income you may have.

• **Social Security.** The average retiree draws 33.2% of their income from Social Security, according to the Social Security Administration (2016).



Source: Social Security Administration, Income of the Aged Chartbook, 2016

Ansell produces a full range of personal protection products for industrial and healthcare applications, with an emphasis on a variety of engineered latex gloves. I choose gloved hands as a relatable message delivery device, incorporating a bold brush texture font for message emphasis. I developed a logo to promote the partnership between John Hancock and Ansell. This branding mark would be used throughout participant marketing materials to encourage positive participant behaviour in their quest for retirement readiness.



GRAPHIC ELEMENTS



Ansell Retirement and Savings Plan

COLOURS



FONTS | ASAP & RUSTICO

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