





EMAIL BANNER







COLOURS

**ABCDEFG** abcdef123

FONTS | FUTURA



Project | The Richards Group Finals

Scope Custom Branding

Date 01.30.17 stage Ideation v.2

John Hancock

The Richards Group Profit Sharing Plan—Sharing is caring.

The Richards Group is the only independent agency that offers a profit-sharing plan, contributing up to 15% of each employee's salary, proving they care enough to share. The Richards Group is a family of talented individuals, where people take pride in crafting award-winning work, and champion each others' success. It is because of this talent and an ability to develop creative solutions, the agency is blessed with a roster of satisfied clients. This plan was created to encourage employee longevity and to demonstrate The Richards Group's commitment to each and every "family member".